



Greatness IS Earned Through Service

GWWN 2014-2015 Program Year Highlights October 2015 *Celebrating 20 years*

Greatness is not a given, it is earned through service. **GWWN** is an organization operated by members and volunteers. There is not a salary staff. Our team has a passion to serve. **GWWN** is a nonprofit 501 (c) (3) organization. Our mission is to advance and promote women (also men) through education, networking, community services, and youth development. Our vision is to transform and empower others to reach their greatest potential and help others.

5 great ways GWWN served others during the 2014-2015 Program Year

1. Greatness – Doing small things in a great way to transform others lives

Community Outreach

- **Annual Thanksgiving Dinner** homeless project at the Community for Creative Non-Violence, Washington, DC. For 22 years, the Founder and Director, Rene Storr has directed this project with the assistance of organizations, friends and family (November 16, 2014). **GWWN** partnership assistance included pre- and on-site activities, in-kind gifts, and services (food, clothes, and toiletries provided to more than 1,500 people). **GWWN** managed the volunteer registration with more than 100 volunteers. **GWWN**'s contribution helped the event to run effectively and efficiently. **GWWN** was successful in relieving the director of administrative duties and our monetary donation provided additional resources.
 - **WHAT THEY SAID: Volunteers** said: (1) "This project opened doors for many opportunities to share in a small way." (2) "I am honored to participate in the project. It is an opportunity to bring joy to shelter residents. Any of us could have been in this situation" **Shelter Residents** said: (1) "We look forward to a hot delicious home cooked meal." (2) The clothes are appreciated. I always come early to get in line." (3) The volunteers are very friendly and they take time to listen to us." **Rene Storr** said: (1) "GWWN is a professional organization that knows how to set and achieve goals." (2) "They have played a major role in the success of this project."

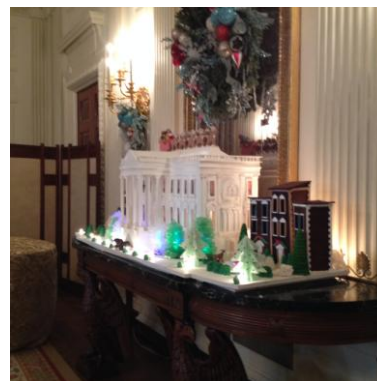


- **Suited For Change** – GWWN sponsored a clothing drive collecting professional business attire for women (December 2014). GWWN also provided a monetary donation. The clothing drive result was outstanding, included new outfits and was the largest amount in GWWN history. GWWN’s contribution will help women to dress professionally for their new careers.
 - **WHAT THEY SAID:** (1) **Sharon Flynn**, Suited for Change Director said: “Thank you so much for the clothing and monetary gift. We are always so appreciative of your hard work.” (2) The **volunteers** said, “We were excited about this project. Giving back is one of the ways to fulfill our purpose.”



Networking Events

- **The White House Holiday Tour** was a spectacular educational event to learn about the presidential history while enjoying the holiday decorations. December is the only time cameras are permitted to take photos (December 11, 2014). Each room has a name, including blue, red and the china. **GWWN** wrote notes of encouragement to soldiers serving our country and dropped them in the U.S. Mail box on site for delivery.
 - **WHAT THEY SAID:** (1) “This is my first visit to the White House during the Holidays. There was lots of excitement and other tourists were friendly. The holiday season is a wonderful time of the year to visit the White House. The rich history is outstanding. I want to go again next year. **GWWN** thank you for arranging our visit.” (2) “**GWWN** thank you for allowing me to attend such an educational tour. I will share this visit with others to encourage them to come next year. This was one tour I will never forget.” (3) “**GWWN** always provides opportunities to networking in many areas. This was a wonderful tour.”



- **The Holiday Networking** event was the second feature on December 11, 2014. It was hosted in the evening at the Tavern Restaurant in the historic Henley Park Hotel, Washington, DC.
 - **WHAT THEY SAID:** “(1) “This was my first **GWWN** networking event. I could not have chosen a better time to come. I really enjoyed networking and the information shared was educational.” (2) "It was a soulful and warm evening for me; saying thank you does not seem adequate. I felt joy and camaraderie." (3) Mary Greene, **GWWN** Executive Director said: "It does not take a lot of people to be empowered; it takes people who can bring something to the table to empower others."



- **NAFE Top Companies for Executive Women** award gala luncheon was hosted at the Cipriani, in New York City (March 27, 2015). **GWWN** was inspired and educated by Avon’s CEO, Sheri McCoy through her keynote speech and interview with Betty Spence, NAFE President. Sheri was from one of the winning companies. **Passed the Baton.** Carol Evans, President, *Working Mother* passed the baton to Subha V. Barry, Vice President and General Manager. Carol will remain as President emeritus as she continues to advocate for changes in the American workplace.
 - **WHAT THEY SAID:** (1) “Attending this event for the first time was exciting. I met many powerful women who are advancing in companies. I am more determined to strive for excellence.” (2) “I always come expecting to be exposed and learn something new and I receive it.” (3) “This is the fifth year **GWWN** has been a part of this phenomenal event. We always receive a lot of takeaways to share.”



- **A Spring Tea** was hosted at the Edgar Restaurant in the historic Mayflower Hotel in Washington, DC (May 16, 2015). Participants took a tea quiz to raise awareness regarding proper tea etiquette. The tea was relaxing, informative and fun.
 - **WHAT THEY SAID:** (1) “This was my first time attending a tea. The quiz shared information I did not know. We also demonstrated proper tea manners. I will return.” (2) “This was an exciting, relaxing, and educational event. I am confident that I will feel comfortable at a tea in the White House.”



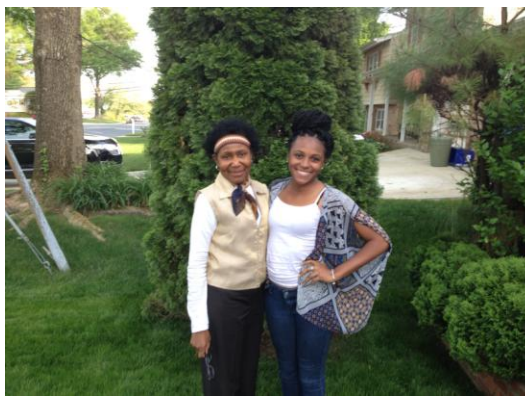
2. Greatness-Finding our gifts and purpose through communication to give it away

- **Alice An, a GWWN’s Intern** graduated on May 15, 2015 with a Bachelors of Arts in International Relations Degree from the College of William and Mary in Williamsburg, VA. She is from Alexander, VA. Alice began her first intern experience with **GWWN** from February 2013- July 2013 while attending the New York University and later the College of William and Mary. **GWWN** laid the foundation to assist Alice in developing business and work ethic skills to enhance her career. **GWWN** structured internship program also included a cultural enrichment activity which was to visit a sightseeing facility and prepare a report about the experience. Alice was responsible for several professional activities in the organization. One of her major accomplishments was assisting with facilitating a dining and etiquette workshop for the *Love Yourself Girl Rock Girls Rock Conference* at the Maya Angelou Charter School in Washington, DC.
 - **WHAT THEY SAID: (1) Alice** said: “This internship did meet my learning objectives...to teach me how to multitask while working on several projects and set priorities. This was my first internship so I had to learn many ways to work and interact with other people on the spot. It helped me adapt to the work environment. I learned a lot about telecommuting. Mrs. Greene was a wonderful supervisor. She had clear goals and expectations for me that were laid out in a very understandable way. Her feedback and guidance were very helpful and beneficial to me and

motivated me to work harder and made me enjoy the work that I do. I enjoyed visiting the *National History Museum* and thank **GWWN** for giving me the opportunity to visit and experience a new form of cultural enhancement.” (2) **GWWN** said: “Alice was very discipline and accepted constructive feedback. Receiving her work and reports were a pleasure. In addition to her interview and profile package, her personality is remarkable.” (3) **Mary Greene, GWWN Executive Director** said: Alice was an excellent candidate for our internship program. She possesses the idea characteristics and qualities that any employer desire for their staff. Our only regret is that her internship was too short.”



- **GWWN Job Shadowing Day with Erica Riddick**, a raising honor sophomore at Spelman College in Atlanta, Georgia was very beneficial. Erica is from Starkville, MS. She shadowed Mary Greene, Executive Director to explore career options and opportunities. Among other things, Erica learned about **GWWN’s** mission and accomplishments. A bonus was Ms. Greene’s husband, Frederick Isler a retired senior-level executive in the federal government, added his expertise by offering tips and "best practices" for achieving short and long-term success. After completing her undergraduate degree, Erica plans to attend medical school.
 - **WHAT THEY SAID:** (1) **Erica** said: “The career and information about **GWWN** organization was more than what I expected. Ms. Greene prepared an outline of activities for the day. Ms. Isler’s career tips will get me off to a good start for my career. I am very appreciative of this job shadowing experience. It was very inspiring and I will never forget it.”
 - (2) **Mr. Isler** said: “Erica is very intelligent and mature for her age. She has the abilities to reach her highest potentials. She is discipline and well rounded.”



Published

NAFE News and Notes

N. 292 – December 18, 2014 –Thanksgiving Homeless Project

N. 293 – January 8, 2015 –Highlights

N. 294 – January 22, 2015 – Suited for Change

N. 295 – February 2015 – White House Tour and Networking Evening

N. 301– April 30, 2015 – Women in the Boardroom Event-May 18th and Network News

N. 302 – May 14, 2015 – National Health Women Week – Invitation to Share

N. 305 – June 25, 2015 – Job Shadowing Day

GWWN - Community Resource Information Newscast

(Sharing employment information, health, internships, and other tips)

N. 3 – November 12, 2014 – Community Resource Information Newscast

N. 4 – December 20, 2014 – Community Resource Information Newscast

GWWN - Newsletter

N. 11 – October 7, 2014- Newsletter – Year in Review

N. 12 – May 1, 2015 - Newsletter – 5 Ways to Start a Healthy Day

Resources

- Referral to emails
- Resources assistance
- Mentoring and Other assistance
 - Employment and Resumes
 - Careers
 - And more

3. Greatness – Every benevolence gift positions us closer to our next best moment to change a life

- CARE
- Open Door Women Homeless Shelter
- Grace Community Outreach
- American Heart Association

4. Greatness – Collaborating with partners to share information and resources for the best success

- The White House Council on Women and Girls
- People- 4-People
- Office of Partnerships and Grant Services
- Working Mother Media
- Idealist
- Volunteer Match

5. Greatness – Expressing a spirit of “Gratitude”, it goes a long way

Thank you: GWWN appreciates all of the volunteer services, information, assistance, and monetary donations everyone provided to the organization. You have made a difference!

Future Services: How may you assist us? GWWN is counting on you to assist us for our upcoming program year. Our goal is to reach transform and empower more women and youth. We need your volunteer and monetary support to achieve our goals (ours and yours).

How to Donate: We accept any donations on line on our website, or via our post office box. We are a 501 (c) (3) nonprofit organization.

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